



## **Transfer of Topo Chico Mineral Water brand rights in the U.S.**

**Monterrey, Mexico, August 14, 2017.-** Arca Continental, S.A.B. de C.V. ("Arca Continental" or "the Company") (BMV: AC), the second-largest Coca-Cola bottler in Latin America, announced today the signing of a preliminary binding agreement to transfer the rights of the Topo Chico mineral water brand in the U.S. to The Coca-Cola Company in order to continue the constant growth track that the brand has delivered since its creation, as well as to expand and strengthen its presence in this territory.

The transaction is subject to the execution of definitive agreements, as well as the approval of the corresponding authorities; this is expected to be completed this year.

Arca Continental will continue bottling Topo Chico mineral water at its Monterrey plant to serve, with the quality and efficiency that it is known for, both, the Mexican and export markets.

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### **About Arca Continental**

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)