

## Investor Relations

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# CONFERENCE CALL

## ARCA CONTINENTAL CORDIALLY INVITES YOU TO ITS FIRST QUARTER 2014 EARNINGS CONFERENCE CALL

**Date:** Wednesday, April 30, 2014

**Time:** 10:00 am Mexico/Monterrey Time  
11:00 am New York Time

**To participate, please dial:**

+1 800 311 9401 (From within the U.S.)  
+001 800 368 1029 (TOLL FREE MEXICO NUMBER)  
+1 334 323 7224 (All other participants)  
Passcode: 36151

There will also be a live audio webcast of the event at: [www.arcacontal.com](http://www.arcacontal.com) within the Investor Relations section.

NOTE: Arca Continental will report its First Quarter 2014 Earnings on Wednesday, April 30, 2014 before the market open.

### About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning more than 85 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 53 million consumers in Northern and Western Mexico, Ecuador and Northern Argentina. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com) or download the [AC Investor](#) iPad app.