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## PRESS RELEASE

### Arca Continental Named “Best Managed Mexican Corporate” by Latin Finance

- *In its 2014 edition of the Best Corporates in the Capital Markets, the prestigious magazine LatinFinance distinguishes Arca Continental for the second consecutive year based on growth, consolidation and the company’s results for the last years*

**Monterrey, Mexico, July 23, 2014** – Citing Arca Continental as an example of the Latin American companies that can stake their claim as global players after years of expansion and consolidation, the prestigious financial publication LatinFinance has awarded the organization as “Best Managed Mexican Corporate” in its 2014 edition of “Best Corporates in the Capital Markets”.



This is the second consecutive year in which the magazine recognizes Arca Continental thanks to the efforts, professionalism and leadership. In 2013, the company was awarded “Best Management Team”.

In this year’s edition, LatinFinance highlighted the profitable growth and expansion that Arca Continental has accomplished in recent years to transform it from a highly successful regional company to a diversified global company with solid corporate governance.

“This award is an important incentive for all of us and a great commitment as an organization to continue improving in all aspects, particularly to serve our customers and consumers in a better way,” stated Emilio Marcos, Chief Financial Officer.

According to the magazine, each year, winners are selected based on a rigorous process, which includes extensive market research and analysis of financial data, including quantitative as well as qualitative factors such as growth, funding strategy, volume, diversification, the performance of key transactions, innovation and future prospects.

#### **About Arca Continental**

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. With an outstanding history spanning more than 87 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 53 million consumers in Northern and Western Mexico, Ecuador and Northern Argentina. The Company’s shares trade on the Mexican Stock Exchange under the ticker symbol “AC”. For more information, visit [www.arcacontal.com](http://www.arcacontal.com)