

Investor Relations

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Juan Hawach Sánchez
juan.hawach@arcacontal.com
Tel: 52 (81)8151-1547

New York
Melanie Carpenter
i-advize Corporate Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Corporate Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1589

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1400, ext. 11513



PRESS RELEASE

Corporacion Lindley – Arca Continental Alliance begin operations at new plant in Pucusana

- ***New plant has six state-of-the-art production lines with a production capacity of up to 1 billion liters per year***
- ***Pucusana Plant strengthens the company's operating capacity to meet the growing needs of the Peruvian market***

Lima, September 30, 2015.- In order to continue improving the quality of market service and strengthen its production capacity, the Corporacion Lindley - Arca Continental Alliance inaugurated today its new, modern plant in the Pucusana district.

With an investment of close to US\$200 million, the new facility has the latest technology to produce both sparkling and still beverages and represents the largest investment in infrastructure made by the company in the last few years, enabling it to further expand operating efficiencies, reduce the environmental footprint and optimize processes to meet the highest quality standards in the industry, while contributing to the economic development of the region.

"We truly believe in our country's potential, we bet on continued investments, always respectful of the environment, to drive progress and sustainable growth", explained Jose Borda, Chief Executive Officer of Corporacion Lindley.

The Pucusana Plant will serve a large part of the Lima market, as well as the central highlands, and the regions north and south of Lima Province, which make up 55% of the country's volumes.

"This is, without question, one of the most modern and innovative production facilities of the Coca-Cola System in South America, and represents the commitment of the Corporacion Lindley – Arca Continental Alliance to the well-being of the community, the development of its collaborators and the service excellence for its clients and consumers", added Francisco Garza Egloff, Chief Executive Officer of Arca Continental.

About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning more than 85 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 83 million consumers in Northern and Western Mexico, Ecuador, Peru and Northern Argentina. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit www.arcacontal.com or download the [AC Investor](#) iPad app.