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# PRESS RELEASE

## Fitch assigns “A” global rating to Arca Continental

- ***Rating Agency highlights the company’s market leadership, diversified product portfolio, broad distribution network and solid financial position***

**Monterrey, Mexico, October 30, 2015.** – Arca Continental (BMV: AC\*), the world’s third largest Coca-Cola bottling company, announced that today it received an “A” global rating and an “A” local rating by Fitch Ratings with a stable outlook.

Mr. Emilio Marcos, Arca Continental’s Chief Financial Officer, commented, “We are highly satisfied with Fitch’s announcement. This is our second global investment grade rating, following the rating received from Moody’s in July. These milestones reflects our solid business strategy, operating performance and financial strength, they also position Arca Continental to access a wider range of financing sources in the market.”

Fitch cited the following reasons for the Company’s rating in its announcement: solid business position in the markets in which it operates and its recent acquisition of a majority equity ownership in Corporacion Lindley S.A. (Lindley) in Peru, its long term sustainability and strengthening of its market share in the territories in which operates, its geographical diversification, all of which manifest in one of the highest profitability levels among the bottlers of the Coca-Cola system, maintaining low leverage ratios across its business cycle and generating positive cash flows.

Fitch’s full report is available at: [www.fitchratings.com](http://www.fitchratings.com)

### **About Arca Continental**

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning more than 89 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 83 million consumers in Northern and Western Mexico, Ecuador, Peru and Northern Argentina. The Company’s shares trade on the Mexican Stock Exchange under the ticker symbol “AC”.

For more information on Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com) or download the [AC Investor](#) iPad app.