

Investor Relations

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PRESS RELEASE

AC Increases Stake in Corporacion Lindley

- ***Arca Continental acquires block of shares with voting rights from the Arredondo Lindley family, reaching a 60% stake in Corporacion Lindley, and agrees to purchase investment shares from the Arredondo Lindley family***

Monterrey, Mexico, January 4, 2016.- Arca Continental, S.A.B. de C.V. (AC), the second-largest Coca-Cola bottler in Latin America, today concluded the acquisition of 38.4 million common shares with voting rights issued by Corporacion Lindley S.A. (CL), which were previously owned by members of the Arredondo Lindley family and that represented approximately 6.6% of its capital stock.

AC paid US\$ 1.57 for each of these shares.

With this acquisition, the Mexican bottler strengthened its controlling stake, reaching more than 60% of CL's capital stock, while its strategic partner, The Coca-Cola Company, holds 38.5% of CL's common shares with voting rights.

In terms of the investment shares, which are not part of the capital stock and have no voting rights, Arca Continental signed an agreement with the Arredondo Lindley family to acquire 1.28 million investment shares issued by CL, which represent 1.78% of the total number of investment shares issued, at a purchase price of US\$ 0.89 per share.

This purchase of common as well as investment shares took place in accordance with the approvals set forth at Arca Continental's shareholders' meeting, which took place on December 29, 2015.

About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning more than 89 years. Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 83 million consumers in Northern and Western Mexico, Ecuador, Peru and Northern Argentina. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC". For more information on Arca Continental, please visit www.arcacontal.com