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# PRESS RELEASE

## AC Announces a Buy Order of Corporacion Lindley's Investment Shares

- **Arca Continental offers S/. 3.15 per share to Corporacion Lindley's Investment Shareholders at a price 12.5% higher than the last price traded on the Lima Stock Exchange**

**Lima, Peru, February 29, 2016.-** Arca Continental, S.A.B. de C.V. ("AC" or "the Company") (BMV: AC\*), the second-largest Coca-Cola bottler in Latin America, announced via the Mexican Stock Exchange, the Lima Stock Exchange and a Peruvian media outlet, the decision to place a buy order (open to the market) to acquire up to 17,669,873 Investment Shares issued by Corporacion Lindley ("CL").

The buy order indicates that the number of shares for the offer represents approximately 25% of CL's total Investment Shares, which will be available from February 26 to March 10. AC will have the option to extend or cancel the buy order or extend the offering period at its discretion.

The buy order establishes a price of S/. 3.15 per share, equal to a 12.5% premium over the last price traded on the Lima Stock Exchange of S/. 2.80 per share, and equal to a 37% premium over the stock price the day of announcement of the transaction between AC and CL.

The offered price is equivalent to US\$0.89 per share, at the average exchange rate published by Peru's *Superintendencia de Banca, Seguros and AFP*, on February 24, 2016. This price was approved at AC's shareholders' meeting, which took place on December 29, 2015.

The transaction will be carried out through the Lima Stock Exchange. The payment will be made under the usual terms established by the exchange to liquidate cash transactions.

### About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. with an outstanding history spanning 90 years. Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 83 million consumers in Northern and Western Mexico, Ecuador, Peru and Northern Argentina. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC". For more information on Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)