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ARCACONTINENTAL



## PRESS RELEASE

### AC Added to FTSE4Good Index for Sustainable Companies

- *Arca Continental was selected to become part of the FTSE4Good Emerging Index of the London Stock Exchange, which comprises companies with strong Environmental, Social, and Corporate Governance practices (ESG).*
- *Arca Continental surpassed by 20% the minimum score required to become part of the index.*



emerging countries.

**Monterrey, Mexico, January 31, 2017.** - Arca Continental, S.A.B. de C.V. (“Arca Continental” or “the Company”) (BMV: AC\*), the second largest Coca-Cola bottler in Latin America, was selected to become part of the FTSE4Good Emerging Index of the London Stock Exchange, which lists public companies that demonstrate a strong commitment to Environmental, Social and Corporate Governance practices in more than 20

This outcome was based on the assessment carried out on Arca Continental’s ESG practices and performance during 2015 and 2016, obtaining a score that was 20% higher than what is required to be part of the index.

The Company stated that the consistent application of international metrics and standards to evaluate its performance in sustainability, social responsibility and Corporate Governance is a key element of its long-term vision, as it provides valuable feedback for further improving key business indicators and refine actions to continue generating value for its shareholder, customers, consumers, employees and the communities it serves.

The FTSE4Good indices are designed to demonstrate to investors and other interested parties the performance of the member companies in various transcendental areas, from the management and safeguarding of ethics and transparency and the protection of Human Rights, to a full commitment to the development of society and environmental conservation.

## Investor Relations

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This distinction is in addition to the inclusion of Arca Continental in the MSCI Global Sustainability Indexes as of 2014, the participation in the Sustainability Index of the Mexican Stock Exchange for the past four years as one of the founding companies, and its certification as Socially Responsible Company for the 13th consecutive year by the Mexican Center for Philanthropy.

Arca Continental reiterates its commitment to sustainability and social responsibility, incorporating into its strategy the application of international measures and standards to evaluate its performance in this matter.

## About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 90 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. With its Coca-Cola franchise, the company services a population of more than 83 million in the northern and western parts of Mexico as well as Ecuador, Peru, and the northern part of Argentina. Arca Continental is listed in the Mexican Stock Market under the "AC" symbol. For further information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com).