

Monterrey
Ulises Fernández de Lara
 ulises.fernandezdelara@arcacontal.com
 Tel: 52 (81) 8151-1525

New York
Melanie Carpenter
 i-advize Corporate Communications
 Tel: (212) 406-3692
 arcacontal@i-advize.com

Guillermo Garza
 guillermo.garza@arcacontal.com
 Tel: 52 (81) 8151-1589



Felipe R. Barquín Goris
 felipe.barquin@arcacontal.com
 Tel: 52 (81) 8151-1674

Fidel Salazar
 fidel.salazar@arcacontal.com
 Tel: 52 (81) 8151-1400, ext. 11513



PRESS RELEASE

AC Bebidas concludes successful issuance of Local Bonds in Mexico

Monterrey, Mexico, September 13, 2017. – **Arca Continental, S.A.B. de C.V. (BMV: AC)** (“**Arca Continental**” or “**the Company**”), the second-largest Coca-Cola bottler in Latin America, today announced that its subsidiary, **AC Bebidas S. de R.L. de C.V.** (“**AC Bebidas**”), successfully concluded the issuance of local bonds in the Mexican capital markets.

AC Bebidas, which operates the Arca Continental beverage businesses in Mexico, Argentina, Ecuador, Peru and the United States, placed “*Certificados Bursátiles*” in two tranches for a combined Ps. 7,000 million, Ps. 6,000 million of which were issued for a tenor of 10 years accruing interest at a fixed rate of 7.84%, while Ps. 1,000 million were issued for a tenor of 5 years accruing 28-day TIIE plus 0.20 percentage points.

The issuances were oversubscribed by almost 2 times.

The bonds were rated “AAA(mex)” on a local scale by Fitch Ratings, and “mxAAA” by S&P, which is the highest possible rating. Additionally, AC Bebidas has been rated “A” on a global scale by Fitch Ratings.

The proceeds from these issuances will be used to refinance debt from short-term to long-term.

“The strong reception this issuance received from the investment community motivates us to continue driving the Company’s performance, through prudent financial management and healthy debt levels. We reaffirm our commitment to continue generating value for our shareholders, customers, consumers and associates”, stated Emilio Marcos Charur, Chief Financial Officer of Arca Continental.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern

Investor Relations

Monterrey

Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com

Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com

Tel: 52 (81) 8151-1674

New York

Melanie Carpenter

i-advize Corporate Communications

Tel: (212) 406-3692

arcacontal@i-advize.com

Corporate Communications

Guillermo Garza

guillermo.garza@arcacontal.com

Tel: 52 (81) 8151-1589

Fidel Salazar

fidel.salazar@arcacontal.com

Tel: 52 (81) 8151-1400, ext. 11513



ARCACONTINENTAL



PRESS RELEASE

U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com