

## Investor Relations

**Monterrey**  
**Ulises Fernández de Lara**  
ulises.fernandezdelara@arcacontal.com  
Tel: 52 (81) 8151-1525

**Felipe R. Barquín Goris**  
felipe.barquin@arcacontal.com  
Tel: 52 (81) 8151-1674

**New York**  
**Melanie Carpenter**  
i-advize Corporate Communications  
Tel: (212) 406-3692  
arcacontal@i-advize.com

## Corporate Communications

**Guillermo Garza**  
guillermo.garza@arcacontal.com  
Tel: 52 (81) 8151-1589



# CONFERENCE CALL

## ARCA CONTINENTAL CORDIALLY INVITES YOU TO ITS THIRD QUARTER 2017 EARNINGS CONFERENCE CALL

**Date:** Thursday, October 26, 2017  
**Time:** 9:00 am Mexico/Monterrey Time  
10:00 am New York Time

**To participate, please dial:**  
+1-877-712-5080 (U.S. participants)  
+1-334-245-3009 (International participants)  
Passcode: 36151

This conference call will also be available via webcast, accessible at: [www.arcacontal.com](http://www.arcacontal.com) within the Investor Relations section.

**NOTE:** Arca Continental will report its Third Quarter 2017 Earnings on Thursday, October 26, 2017 before the markets open. Quiet Period begins on October 21, 2017 and concludes upon reporting.

### About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brands, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. In partnership with The Coca-Cola Company, Arca Continental leads the high valueadded dairy category in Ecuador through ToniCorp. With an outstanding history spanning more than 91 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 118 million consumers in northern and western Mexico, Ecuador, Peru, northern Argentina and the southwestern U.S. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)