



ARCACONTINENTAL



AC Close the Transfer of Topo Chico Mineral Water brand rights in the U.S.

Monterrey, Mexico, September 30, 2017. - Arca Continental, S.A.B. de C.V. ("Arca Continental" or "the Company") (BMV: AC), the second-largest Coca-Cola bottler in Latin America, announced that it finalized the transfer of rights to Topo Chico brand mineral water in the U.S. to The Coca-Cola Company (TCCC) for USD\$ 220 million in order to expand and strengthen the national presence of these products.

"It is highly satisfying for us to continue expanding the legacy and authenticity of Topo Chico Mineral Water on an international scale through this agreement, which will further enhance its presence in the U.S., adding tremendous value to the country's product portfolio", stated Manuel L. Barragan Morales, Chairman of the Board of Directors of Arca Continental.

"In this new stage of working together with TCCC, we will continue to bottle Topo Chico Mineral Water with the highest quality standards at the original plant in Monterrey where it has been produced for over 120 years, reinforcing the alliance between our two companies", added Francisco Garza Egloff, Chief Executive Officer of Arca Continental.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com