

## **GLOBAL PACT RECOGNIZES INITIATIVES OF AC ECUADOR**

Quito, Ecuador, November 22, 2017. - Arca Continental Ecuador received the Recognition of Good Sustainable Development Practices SDG for its "Water for the Future" and "Bottle to Bottle (B2B) recycling" programs.

The award, organized globally by the United Nations Global Pact, is given to companies who voluntarily aligned business strategies with the ten universally accepted SDG principles.

The recognized initiatives are part of the strategic plan of Corporate Social Responsibility of the company in Ecuador.

"This award encourages us to continue making efforts in the creation of shared value in all our axes of action", commented Alexandra Chamba, Manager of Corporate Affairs of Arca Continental Ecuador.

The "Water for the Future" program consists in the strengthening of water replenishment mechanisms, the conservation of watersheds and the financing of sustainable management activities to return 100% of the water used in the production of beverages to nature, while that the "B2B" seeks to achieve sustainable production and optimize resources through the recollection, recycling and reuse of PET material.

With these actions Arca Continental reaffirms its commitment to society and to the Sustainable Development Goals through its environmental and social development programs.

### **About Arca Continental**

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)