

Investor Relations

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CONFERENCE CALL

ARCA CONTINENTAL CORDIALLY INVITES YOU TO ITS FOURTH QUARTER 2017 EARNINGS CONFERENCE CALL

Date: Friday, February 23, 2018

Time: 9:00 am Mexico/Monterrey Time
10:00 am New York Time

To participate, please dial:
+1-877-712-5080 (U.S. participants)
+1-334-245-3009 (International participants)
Passcode: 36151

This conference call will also be available via webcast, accessible at: www.arcacontal.com within the Investor Relations section.

NOTE: Arca Continental will report its Fourth Quarter 2017 Earnings on Friday, February 23, 2018 before the markets open. Quiet Period begins on February 18, 2018 and concludes upon reporting.

About Arca Continental

Arca Continental produces, distributes and sells non-alcoholic beverages under The Coca-Cola Company brands, as well as snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador and Wise in the U.S. In partnership with The Coca-Cola Company, Arca Continental leads the high valueadded dairy category in Ecuador through ToniCorp. With an outstanding history spanning more than 91 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America and one of the largest in the world. Within its Coca-Cola franchise territory, the Company serves over 118 million consumers in northern and western Mexico, Ecuador, Peru, northern Argentina and the southwestern U.S. The Company's shares trade on the Mexican Stock Exchange under the ticker symbol "AC".

For more information on Arca Continental, please visit www.arcacontal.com