

Investor Relations

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PRESS RELEASE

Fitch has affirmed AC and AC Bebidas' investment grade credit rating

- *The firm has affirmed its "A" rating for Arca Continental and its subsidiary AC Bebidas, and revised its outlook for Arca Continental Lindley from stable to positive*

Monterrey, Nuevo Leon. August 3, 2018. --Arca Continental, one of the top Coca-Cola bottlers in the world, and its subsidiary AC Bebidas, were once again granted an "A" rating on the long-term, foreign- and local-currency Issuer Default Ratings (IDR), and an AAA(mex) rating in National long-term, by Fitch Ratings.

Arca Continental's ratings reflect the solid business position of its beverage business, AC Bebidas, which is one of the largest bottlers of Coca-Cola products in the world with geographically diversified operations in Latin America and Southwestern U.S.

These ratings reflect the solid overall performance shown by the Arca Continental businesses in their territories.

In addition, Arca Continental Lindley maintained its "A-" rating and revised its outlook from stable to positive.

It is also important to mention that Arca Continental Lindley's credit profile has improved despite pressures resulting from regulatory changes in Peru.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as salted snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 92 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 119 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Perú, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com