

42% of the energy used by the Coca-Cola Mexican Industry is supplied by renewable sources

- Committed to using energy efficiently, the Coca-Cola Mexican Industry (CCMI)—which includes bottlers such as Arca Continental—has reduced its impact on the environment by employing renewable energies.
- In 2017 the CCMI reduced by almost 10% its energy consumption per liter of beverage produced, from the 2010 baseline.

Mexico City. August 8, 2018. - By investing in strategies and new technologies for the efficient use of energy, the Coca-Cola Mexican Industry (CCMI) has been able to reduce its impact on the environment in areas such as manufacturing, refrigeration, and distribution. Its annual report entitled '**IMCC, Comprometidos contigo**', (CCMI, Committed to you) points out that **42% of the energy it employs is currently supplied by renewable sources.**

Arca Continental, the second largest bottler in Mexico and a member of the Coca-Cola Mexican Industry, achieved a 40% rate of energy supplied by renewable sources, including wind and biomass-produced energies.

The recent opening of the co-generation power plant at the Adolfo López Mateos sugar mill is noteworthy as part of this continuous effort. The 50-MW/HR plant belongs to the PIASA sugar-producing group, which is led by Arca Continental and a group of Mexican Coca-Cola bottlers.

In addition, 17 of Arca Continental's 20 production plants in Mexico participate in the esKO Top 10 Challenge, which goal is to optimize the consumption of electric power.

On the road to broaden the reach of initiatives and programs aimed at achieving its goals, the CCMI has obtained the following results:

CLEAN TRANSPORTATION

- It has adopted the **global vision of reducing its carbon footprint** by 2020 across the supply chain.

- It continues to participate in the ‘**Clean Transportation**’, program promoted by both the Mexican Ministry of the Environment and Natural Resources (SEMARNAT) and the Ministry of Communications and Transportation (SCT).
- The first Coca-Cola Mexican Industry workshop took place in 2017 to offer training on issues related to technical and economic management practices which, if implemented correctly, can result in **savings in fuel consumption of up to 30%**.

Result in savings in fuel consumption of up to 30%

According to the International Renewable Energy Agency (IRENA), between 2010 and 2015, Latin America was among the most advanced markets in terms of the integration of renewable energies, given that one fourth of its primary energy is supplied by these sources. Currently, Mexico, as one of the countries in the Energy and Climate Change Partnership of the Americas, is firmly committed to implementing the use of renewable resources, with the goal of increasing their efficiency^[1].



With a 92-year history in the country, the **Coca-Cola Mexican Industry** has maintained its commitment to developing initiatives that promote the mitigation of climate change. It also promotes efforts such as the use of solar energy in social cohesion spaces and continues to increase the use of new technologies in order to reduce its carbon footprint.

The CCMI continues to join efforts striving to create a better world for future generations.

[1] World Economic Forum, [The energy required by the Latin America of the future](#)

[Click here to see how we reduced by almost 10% our consumption of energy per liter of beverage produced](#)



Industria Mexicana de Coca-Cola®