

Investor Relations

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York
Melanie Carpenter
i-advize Corporate Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1589

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1400, ext. 11513



AC

PRESS RELEASE

Arca Continental to break ground for new plant in Houston, TX



- ***The Northpoint facility will be the first Coca-Cola plant built in the U.S. in a decade.***

Houston, Texas, September 25, 2018. –Arca Continental, one of the world’s largest Coca-Cola bottler and its company Coca-Cola Southwest Beverages, held today the ground-breaking ceremony for its new production and distribution facility in Houston, Texas. Arca Continental and CCSWB leaders were joined by federal, state and local authorities to celebrate the beginning of the first Coca-Cola plant built in U.S. in a decade.

“Since April 2017, when we integrated CCSWB to Arca Continental, we have focused our efforts in strengthening a sound growth platform for our customers, consumers,

Investor Relations

Monterrey

Ulises Fernández de Lara

ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter

i-advize Corporate Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1589

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1400, ext. 11513



PRESS RELEASE

associates and communities,” said Francisco Garza Egloff, Chief Executive Officer of Arca Continental.

“The projected investment for this facility reflects our long-term commitment with the values of our organization, such as a customer-centric market service, operational excellence, social responsibility and sustainability,” added Garza Egloff.

On May 2018, after a little over a year of becoming the first Latin American bottler to operate in the U.S. Coca-Cola system, Arca Continental announced that it will invest USD 250 million in a new facility, which is one of the largest current capital investments in Texas by a Mexican company.

Upon completion of the project in Q1 2020, the 1 million-square-foot, state-of-the-art facility will include manufacturing with 5 new production lines, distribution, warehouse and sales which will enable CCSWB to even better serve the Southeast Texas market.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 92 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 119 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com