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PRESS RELEASE

AC Named Socially Responsible Company for 16th Consecutive Year

- *Alongside Arca Continental, PetStar, will also receive Socially Responsible Company awards for the 5th consecutive year.*



Monterrey, Mexico, February 27, 2019. - Arca Continental S.A.B. de C.V., one of the largest Coca-Cola bottlers in the world, announced today that it was recognized for the 16th consecutive year as Socially Responsible Company by CEMEFI, the Mexican Philanthropy Center, for its ethical and sustainable management in the economic, social and environmental areas, as well as for its community wellness programs. In addition, PetStar, the largest food-grade PET recycling plant in the world, led by Arca Continental, Coca-Cola de Mexico and a group of Mexican bottlers, was recognized for the fifth consecutive year.

CEMEFI announced that Arca Continental, PetStar, and the other winning companies, including several members of the Mexican Coca-Cola Industry, will receive the distinction of ESR 2019 at the 12th Annual Latin American Socially Responsible Company Forum which will be held from May 14-16, 2019.

The ESR award recognizes Arca Continental's commitment to the wellness of the communities it serves, as well as that of its employees, the protection of the environment and the sustainable development of Mexico and the other countries in which it operates.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding track record of more than 93 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 119 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com