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COMUNICADO DE PRENSA

Bokados Expands Presence in Central and Western Mexico

- Arca Continental's snacks brand in Mexico opens Distribution Centers in Toluca, Pachuca, Morelia, and Puerto Vallarta

Toluca, Mexico, June 19th, 2019 - In order to strengthen its presence and better serve its customers and consumers in the Central and Western regions in Mexico, today Bokados -- Arca Continental's snacks brand in Mexico -- opened a new Distribution Center in Toluca, México.

As part of the strategy to expand the business, this new Center complements similar facilities in the cities of Pachuca, Morelia, and Puerto Vallarta, all of which started operating during the first semester of 2019. The centers create new job opportunities in these cities and promote development of the brand in the region, thus improving its position in the Mexican snacks market.

"With these facilities we are reinforcing Bokado's commitment to continue to profitably grow Arca Continental snacks and foods division," said Luis Arturo Escobar, Director for Bokados.

"In alignment with our solid global business strategy, we continue to make progress in developing new brands and products, innovating at all our operations, and expanding our reach to more customers and consumers," he added.

Arca Continental, one of the largest Coca-Cola bottlers worldwide, participates in the snacks and food sector in Mexico with its Bokados brand; the company also offers the Wise and Deep River brands in the United States and Inalecsa in Ecuador.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com