

Investor Relations

Monterrey
Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York
Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE



Arca Continental Recognized for its Commitment to Quality

- **The La Favorita Plant, in Jalisco, received the 2020 National Quality Award granted by the Mexican Ministry of the Economy**

Mexico City, March 12, 2020.- Arca Continental, one of the top Coca-Cola bottlers in the world, received today the 2020 National Quality Award--which is granted by the Mexican Ministry of the Economy (Secretaría de Economía) and managed by the Institute for the Promotion of Total Quality (Instituto para el Fomento a la Calidad Total, A.C.)--for the company's commitment to continuous improvement and excellence.

The award recognizes best practices at the La Favorita Plant, which is located in the state of Jalisco and is one of the largest Arca Continental production facilities in Mexico.

"This award is proof of our team's determination to incorporate Arca Continental's values and cultural principles into their daily lives; it also motivates us to continue building a more agile and

Investor Relations

Monterrey

Ulises Fernández de Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris

felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

New York

Melanie Carpenter
i-advize Corporate
Communications
Tel: (212) 406-3692
arcacontal@i-advize.com

Public Affairs and Communications

Guillermo Garza

guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar

fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



ARCACONTINENTAL



AC

PRESS RELEASE

competitive organization, focused on its employees and the development of its communities”, said Jorge Humberto Santos Reyna, Chairman of the Board of Directors of Arca Continental. The National Quality Award is the highest honor granted to companies in Mexico in terms of quality, continuous improvement, innovation, and sustainability. These competitive capabilities are assessed by means of a strict performance-validation process for each of this award’s indicators, which are national points of reference for excellence in Mexican companies.

“Our Comprehensive Floor Management System is among the best practices that made this award possible for us. The system includes performance indicators for several areas in our plant, including employee safety, automated processes, innovation, and sustainability, all of which contribute to a more efficient operation in the whole sense of the word”, explained Arturo Gutiérrez, CEO for Arca Continental.

This achievement is an addition to the National Quality Award and Iberoamerican Quality Award that were granted last year to PetStar, the largest food grade PET recycling plant in the world, which is led by Arca Continental.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning 93 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com