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ARCACONTINENTAL



PRESS RELEASE



Arca Continental in Ecuador Reiterates its Social Commitment

- In the framework of economic reactivation in Ecuador, Arca Continental hosted President Lenin Moreno during his visit to its dairy products plant, Tonicorp, and announced community engagement efforts.

Guayaquil, Ecuador, June 3rd, 2020. – Tonicorp, the leading value-added dairy products company in Ecuador, which is owned by Arca Continental and The Coca-Cola Company, announced yesterday that it has made a donation of more than 10,000 liters of milk to at-risk communities, as part of its efforts to support the Ecuadorian society during the contingency of the Covid-19 pandemic.

The ceremony to deliver the donation, which was part of the activities in the “Dar una mano sin dar la mano” (Lending a Helping Hand without Holding Hands) initiative, was attended by the President of Ecuador, Lenin Moreno; the Minister of Industry and Cattle Growing, Xavier Lazo; and the Governor of the Province of Guayas, Pablo Duart. Jorge Humberto Santos Reyna, Chairman of the Board of Directors for Arca Continental, and Guillermo Adam Faisal, Director for Arca Continental Ecuador, also participated remotely in the event.

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During a visit of the facilities, in what was one of his first public acts in the framework of the economic reactivation of Ecuador, President Moreno witnessed the safety protocols under which the company is operating.

In his participation during the videoconference, Santos Reyna thanked the government of Ecuador for allowing Arca Continental to collaborate in efforts to handle the sanitary emergency, both by supplying beverages and food for the whole of society and by directly supporting the first line of defense against the virus—which includes medical and safety personnel—as well as thousands of customers.

“The permanent collaboration you have promoted has enabled us to protect, since the very beginning of the emergency, both our employees and the communities, supplying food, beverages, and other

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means of support during the contingency. We have also assisted, in any way possible, the safety, health, and aid forces in their tireless efforts to protect the Ecuadorian people”, he said.

President Moreno extended his “appreciation and congratulations for having the entrepreneurial ethic to continue working, even when conditions were at their worse. You have made a contribution to safeguarding the jobs of people who have to feed their children and see to the well-being of their families”.

The milk donation is part of the support efforts with which Arca Continental strives to have a positive impact on Ecuador for the duration of the sanitary emergency, which include donations of other beverages as well as programs to protect and reactivate thousands of small neighborhood stores.

With actions such as these, Arca Continental reaffirms its commitment to safely delivering food and beverages to millions of families in every territory where it operates, while at the same time striving to protect the safety and labor stability of its employees.

About Arca Continental

Arca Continental produces, distributes, and markets non-alcoholic beverages under The Coca-Cola Company brand, as well as salted snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker “AC”. For more information about Arca Continental, please visit www.arcacontal.com