

## Investor Relations

Monterrey  
**Ulises Fernández de Lara**  
ulises.fernandezdelara@arcacontal.com  
Tel: 52 (81) 8151-1525

**Felipe R. Barquín Goris**  
felipe.barquin@arcacontal.com  
Tel: 52 (81) 8151-1674

## Public Affairs and Communications

**Guillermo Garza**  
guillermo.garza@arcacontal.com  
Tel: 52 (81) 8151-1441

**Fidel Salazar**  
fidel.salazar@arcacontal.com  
Tel: 52 (81) 8151-1441



## PRESS RELEASE



# AC and Global Compact Striving for “Zero Hunger” in Ecuador

- Tonicorp, a company owned by Arca Continental and The Coca-Cola Company, and the Global Compact Ecuador have joined efforts to reduce the malnutrition gap in the province of Bolívar, where more than 500 children are suffering from chronic malnutrition.

**Quito, February 26, 2021.** Tonicorp, a company owned by Arca Continental and The Coca-Cola Company, signed with the Global Compact a leadership agreement for Sustainable Development Goal 2 in order to work in tandem with public and private organisms to end hunger and reduce the malnutrition gap in Ecuador.

The event was attended by representatives from several trades and chambers, led by the UN's Food and Agriculture Organization (FAO) and World Food Program (WFP), who explained the

## Investor Relations

### Monterrey

**Ulises Fernández de Lara**  
ulises.fernandezdelara@arcacontal.com  
Tel: 52 (81) 8151-1525

### Felipe R. Barquín Goris

felipe.barquin@arcacontal.com  
Tel: 52 (81) 8151-1674

### New York

**Melanie Carpenter**  
i-advize Corporate  
Communications  
Tel: (212) 406-3692  
arcacontal@i-advize.com

## Public Affairs and Communications

**Guillermo Garza**  
guillermo.garza@arcacontal.com  
Tel: 52 (81) 8151-1441

### Fidel Salazar

fidel.salazar@arcacontal.com  
Tel: 52 (81) 8151-1441



## PRESS RELEASE

country's malnutrition problem, sharing data and inputs to help adequately understand nutrition conditions and the social and economic impact they have in Ecuador.

With efforts such as these, Arca Continental, through Tonicorp, reaffirms its commitment to becoming a promoter of positive change in every territory where it operates, strengthening the company's involvement in the community by means of partnerships that benefit them.

### About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 94 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions in Mexico, as well as in Ecuador, Peru, in the Northern region of Argentina, and in the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit [www.arcacontal.com](http://www.arcacontal.com)