

Investor Relations

Monterrey
Ulises Fernández De Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Public Affairs and Communications

New York
Melanie Carpenter
l-advize Corporate
Communications
Tel: 917-797-7600
Mcarpenter@l-advize.com

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE



AC celebrates 20 years of value creation on the BMV

Company rings opening bell at the Mexican Stock Exchange (BMV) to celebrate its 20th anniversary as a publicly-traded company

Mexico City, December 14th, 2021. – To celebrate 20 years of successfully trading on the BMV, Jorge H. Santos Reyna, Chairman of the Board of Directors of Arca Continental, and Arturo Gutiérrez, Chief Executive Officer, rang the traditional opening bell today at the stock exchange.

During his speech from the bell podium, Santos Reyna emphasized the company's ability to evolve and forge alliances with the mission of generating sustainable shared value, grow profitably and strengthen its commitment to the environment and the community, while incorporating the best corporate governance practices.

“This determination to generate maximum value and strive to be leaders in all consumption occasions, acting always with excellence and taking ownership of the needs and aspirations of not only our customers, consumers, associates, and certainly, our shareholders, has allowed us

Investor Relations

Monterrey
Ulises Fernández De Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Public Affairs and Communications

New York
Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

New York
Melanie Carpenter
l-advize Corporate
Communications
Tel: 917-797-7600
Mcarpenter@l-advize.com

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE

to become a resilient company that is attractive to local and international investors, while driving the overall development of the industry, the market and the communities we serve”, he asserted.

In order to continue strengthening Arca Continental’s leadership in the markets it serves, Chief Executive Officer, Arturo Gutiérrez, later explained how the company will focus its efforts on a comprehensive digital transformation, the continuous improvement of its customer service models, and the development of a platform for constant innovation, which will find new ways of anticipating the needs of the consumer, not only in its product portfolio, but in ways of interacting and communicating as well.

“We will pay special attention to new consumption trends, while at the same time, strengthen our sustainability management to meet the ambitious goals we set for ourselves in terms of water use optimization, emission reductions and recycling of waste”, explained Gutiérrez.

Marcos Martínez, Chairman of the Board of Directors of Grupo BMV, commented that “over the last two decades, Arca Continental’s shares on the BMV have been a prime example of stability and sustainable growth. They demonstrate the continued success and trust that investors have placed in their Board of Directors and management team. All of us at the Bolsa Mexicana de Valores are very grateful for the company entrusting us with the opportunity to be part of their successful journey”.

Arca Continental has traded on the BMV since 2001, when a path of organic and inorganic growth began, that has increased its sales by 13 times in 20 years and diversified its operations in Mexico, the U.S., Peru, Ecuador and Argentina. During this same period, it managed to increase its market cap by 12 times, and despite the challenges it faced during the pandemic, in 2021 it has been one of the best performing issuers, with a return of 36% to date.

AC was one of the first members added to the Total México ESG Sustainability Index of Standard & Poor’s and the BMV. Furthermore, it was recently ratified for the third consecutive year to the Dow Jones Sustainability Index for Latin America and for 6 years it has been a member of the FTSE4Good Index of the London Stock Exchange, both indices recognized for including companies with the top performances in environmental protection, community service and corporate governance indicators.

#EstoesAC

Investor Relations

Monterrey
Ulises Fernández De Lara
ulises.fernandezdelara@arcacontal.com
Tel: 52 (81) 8151-1525

Felipe R. Barquín Goris
felipe.barquin@arcacontal.com
Tel: 52 (81) 8151-1674

Public Affairs and Communications

New York
Melanie Carpenter
I-advize Corporate
Communications
Tel: 917-797-7600
Mcarpenter@i-advize.com

Guillermo Garza
guillermo.garza@arcacontal.com
Tel: 52 (81) 8151-1441

Fidel Salazar
fidel.salazar@arcacontal.com
Tel: 52 (81) 8151-1441



PRESS RELEASE



www.arcacontal.com



@arcacontal



@ArcaContal



arca-continental

About Arca Continental

Arca Continental produces, distributes, and markets beverages under The Coca-Cola Company brand, as well as snacks under the Bokados brand in Mexico, Inalecsa in Ecuador, and Wise and Deep River in the United States. With an outstanding history spanning more than 95 years, Arca Continental is the second-largest Coca-Cola bottler in Latin America, and one of the largest in the world. Through its Coca-Cola franchise, the company serves more than 123 million people in the Northern and Western regions of Mexico, as well as in Ecuador, Peru, the Northern region of Argentina, and the Southwestern United States. Arca Continental is listed on the Mexican Stock Exchange under the ticker "AC". For more information about Arca Continental, please visit www.arcacontal.com

Media contacts:

Fidel Salazar

Arca Continental Corporativo

fidel.salazar@arcacontal.com

Marcelo Dávila

Arca Continental Corporativo

marceloa.davila@arcacontal.com