



Acquires Territory in Oklahoma

Monterrey, Mexico, August 25, 2017. - Arca Continental, S.A.B. de C.V. ("Arca Continental" or "the Company") (BMV: AC), the second-largest Coca-Cola bottler in Latin America, announces that today it has acquired from The Coca-Cola Company, through its subsidiary Coca-Cola Southwest Beverages, 100% of the shares of Great Plains Coca-Cola Bottling Company, which operates the state of Oklahoma.

The company's territory mainly includes Oklahoma City and Tulsa, generates sales volume of approximately 40 million unit cases per year in its territory and is adjacent to the operations of Coca-Cola Southwest Beverages in Texas.

About Arca Continental

Arca Continental is a company dedicated to the production, distribution, and sale of non-alcoholic beverages which are brand names of The Coca-Cola Company as well as salty snacks under the brands of Bokados in Mexico, Inalecsa in Ecuador, and Wise in the United States. With an outstanding track record of more than 91 years, Arca Continental is the second largest Coca-Cola bottling company in Latin America and one of the most important in the world. Within its Coca-Cola franchise, the company serves a population of more than 118 million in the northern and western parts of Mexico as well as Ecuador, Peru, the northern region of Argentina and the Southwestern U.S. Arca Continental is listed on the Mexican Stock Market under the ticker symbol "AC". For further information about Arca Continental, please visit www.arcacontal.com